



By **WINFIELD**

**Mark Torno**

US Canola, Sunflower & Wheat Marketing Manager

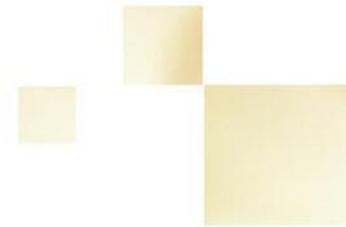
**WINFIELD™**

***Thank You***

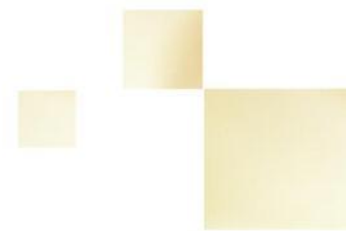
**WINFIELD™**



***We can't control  
the things we  
can't control***

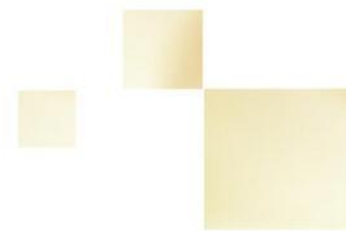


***So work on the  
things we can  
control!***



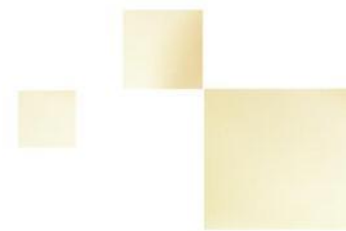
# R7™ Placement Strategy

- The Right Genetics for
- The Right Soil Type at
- The Right Plant Population in
- The Right Cropping System with
- The Right Traits fed
- The Right Plant Nutrition defended with
- The Right Crop Protection

The logo for R7™, featuring a large green 'R' and a smaller green '7' with a trademark symbol, both with a slight drop shadow.

# Answer Plot<sup>®</sup>

By WINFIELD

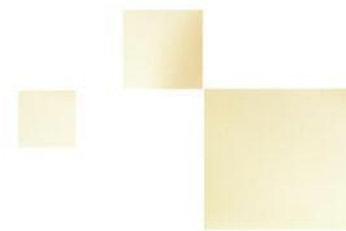


WINFIELD<sup>®</sup>



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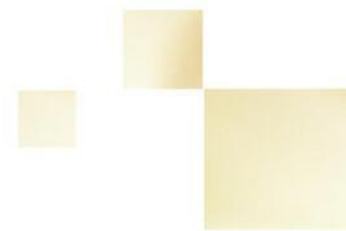


**Hope you have a  
Diverse package!!??**



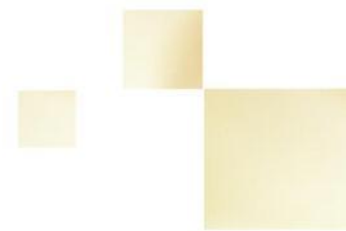
# How we pick Hybrids

- Picking under management
  - High / Low Population
  - High / Low Nitrogen
- Our Answer Plot Team
  - Monitored every few weeks
  - Plot crew give direct input into hybrid picks
  - Strong notes at harvest better than just LSD & CV
- Focus on what are priorities to US farmers
  - Not skewed by Canada data
  - ND, OK, PNW & MT
- Hybrid package to manage risk



# WinField committed to Canola

- Springs  
1990's
- Winters  
Early 2000's
- We sell multiple brand
  - CROPLAN & InVigor
- Investing in future
  - Answer Plot expansion (Canola & Wheat)
    - > ND 7
    - > MT 3
    - > PNW 3
    - > OK / KS 8



# CROPLAN

®

By **WINFIELD**

for **CANOLA** in 2014

## Roundup Ready

**HyCLASS® 969**

**HyCLASS® 955**

**HyCLASS® 930**

**HyCLASS® 940**

**HyCLASS® 988**

## LibertyLink

**InVigor L140P**

**InVigor L160S**

**InVigor L252**

**InVigor L120**

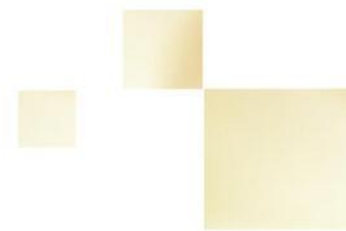
**InVigor L130**

**InVigor 5440**

## Clearfield

**VTX 121 CL**

*Oasis CL*



# ***Great Partner InVigor New for 2014***

✿ 3 New hybrids for 2014

New mid-full season hybrid

Sclerotinia Tolerant hybrid

Pod Shatter tolerant hybrid

# CROPLAN

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for **CANOLA** in 2014

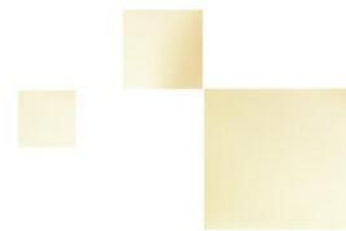
Roundup Ready  
+ SURT

**HyCLASS® 115W**  
**HyCLASS® 125W**

Roundup Ready

**HyCLASS® 154**

**EXP 13-26**  
**EXP 13-05**



***Thank You***

**WINFIELD™**

