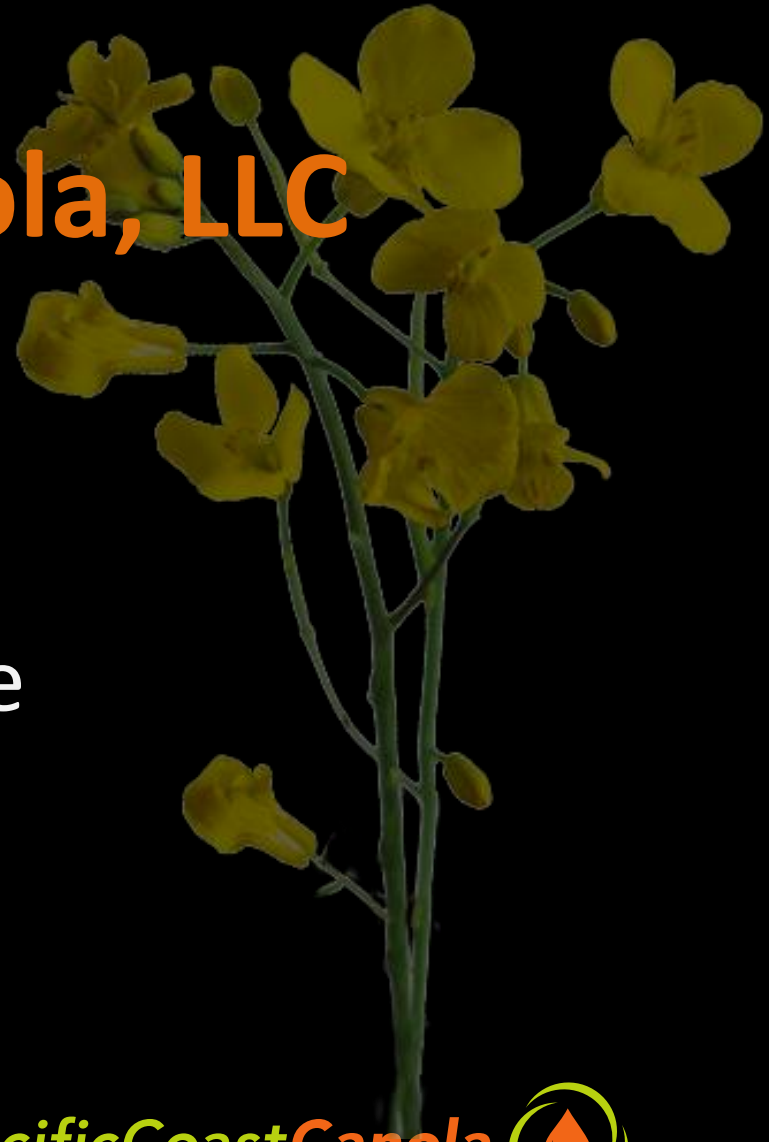


# Pacific Coast Canola, LLC

Growing Canola for  
Specialty Oils

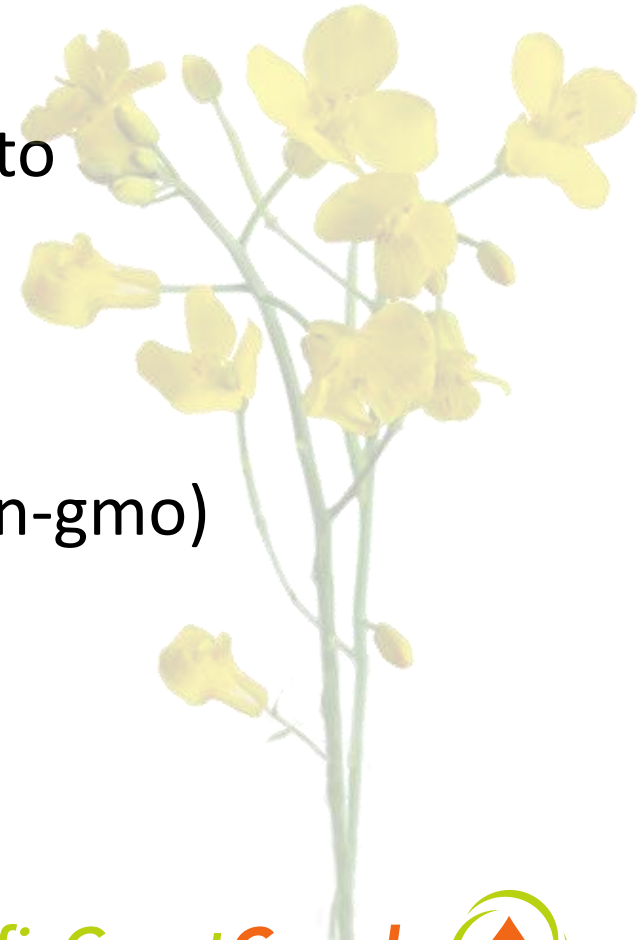
WSU Oilseed Conference  
January 23, 2013

PacificCoastCanola 



# Market for Specialty Canola Oil

- Food choices are expanding due to increasing market segmentation
  - “Commodity” Canola Oil
  - Expeller Pressed
  - Non Genetically Modified (non-gmo)
  - High-Oleic
  - High-Oleic Non-GMO
  - Organic (Oil & Meal)

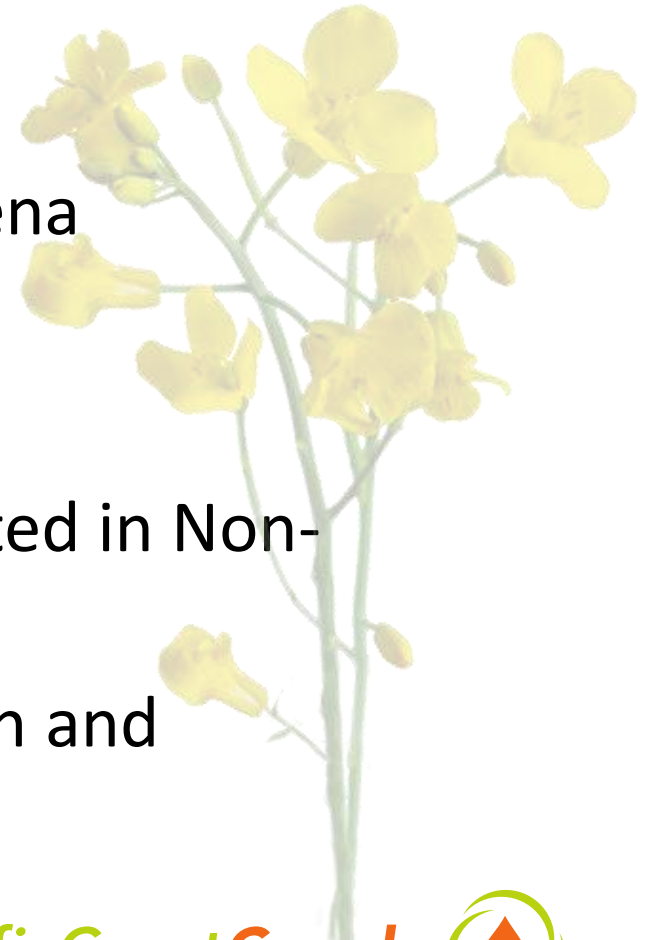


# Growing Specialty Canola

- Each type must be identity preserved
- PCC will assist with obtaining seed
- Certain elevators/stations will handle particular varieties
- Farm stored growers have the most flexibility
- Non-GMO varieties will require different weed control regimes
- Different premiums for different types

# Program for 2013

- Immediate focus on Non-GMO
  - U of I Varieties: Amanda, Athena
  - Clearfield spring varieties
  - European Spring Varieties
- Any producer or elevator interested in Non-GMO please contact PCC
- PCC will assist with transportation and storage requirements



# Program for 2014 and Beyond

- Begin agronomic testing of high-oleic varieties in 2013
  - Thus far all high-oleic varieties are spring
- Expand Non-GMO production in western states
- Limited organic production targeted for 2013 with expansion in 2014.
- PCC will always be large buyer of commodity canola.

Q&A

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