

For Immediate Release: 1 May 2009
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Pullman Fresh Farm Market Coming May 20 to Pullman

A new “Fresh Farm Market” will launch, Wednesday, May 20 in Pullman. The Market will operate each Wednesday afternoon in the parking lot of the Old Post Office Wine Bar at 245 SE Paradise from 4:30 to 6:30 p.m. through Oct. 28.

Sponsored by the Pullman Chamber of Commerce, WSU Organic Farm and the Whitman County Department of Health, vendors will offer up plants, artisan bread, cut flowers, fresh herbs, grass fed beef and early produce such as rhubarb, green onions and salad greens. Additional vendors will come on throughout the summer offering more seasonal items such as fruits, late vegetables and wine. All items offered at the market are grown and/or produced locally.

“This is a great opportunity for area farmers to have a mid-week sales location and it gives residents the opportunity to purchase fresh products raised right here on the Palouse,” said Tammy Lewis, Executive Director for the Pullman Chamber of Commerce.

WSU Organic Farm will serve as the anchor vendor and market manager and will use the market as a distribution point for customers in their Community Supported Agriculture program, as well as general sales.

“We are excited to finally have a downtown Pullman pickup site for the CSA program. The farm will always bring extra produce for folks to buy off the table and we will be there every week,” said Brad Jaeckel, Manager for the WSU Organic Farm. Community Supported Agriculture or CSA is a subscription program where community members pay an upfront fee to the farm and then receive a weekly box of produce throughout the growing season.

Whitman County Department of Health will use the market as a means of promoting healthy eating habits.

Opening day of the market will feature a ribbon cutting at 4:30 p.m. Limited vendor space is still available. For information contact the Chamber at 509-334-3565.